

Madrid, February 22, 2007



TATA ELXSI (INDIA) LTD
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560 048 Bangalore, KARNATAKA
INDIA

Attn. Mr. R. NATARAJAN, General Manager of Automotive Division

Subject: World Quality Commitment Convention - Paris 2006
Ref: 06/ P02/ 70/ 117

Dear Sirs,

I am pleased to send you a sample of the issue of the 4AM – For All Markets - magazine including a feature about your company and your participation in the World Quality Commitment Convention - Paris 2006 in which you received the WQC Award.

The importance of BID as the leading private organisation in the creation of better business reputation worldwide can be appreciated in the publications outlining the leading awards in Europe, America and Japan. What makes BID so unique, is that it takes its place on a global scale and through years of dedication to the promotion of quality practices BID is now present in companies from 173 countries around the world.

In my capacity as president of BID, I am delighted to take this opportunity to name you as an honorary member of the BID organisation. As such you have the right to vote for other companies which you consider to be leaders in quality and excellence.

I trust that the criteria of the QC100, which forms the basis for the World Quality Commitment Award, continues to contribute to quality improvement within your company.

I look forward to meeting you again at any of our international encounters in 2007 to once again recognize your company's leadership in quality.

Yours sincerely,

Jose E. Prieto
President of Business Initiative Directions

Note: With regards to your company's marketing plan, you have the possibility of participating in another of our meetings which BID will hold in 2007 in New York, Geneva, Paris, Frankfurt and London.