

### Demo scenarios

- Content Security using CAS/Multi-DRM
- UI Composer for Layout Customization on the fly
- Automated Media Workflow Management using CMS
- Doubling Monetization through Subscription Management System and AVOD (Pre, Mid and Post Rolls)

### Teplay highlights

- SaaS based Pre-integrated OTT Backend Components (CMS, SMS, DRM, OTT Middleware, Analytics, UI Composer, Ad Solutions, Content Discovery Platform, Usage Analytics)
- OTT Clients for Mobile and Living Room Devices

**TE PLAY**

OTT Platform



### Differentiators

- Single vendor for all the OTT components for faster deployment
- Dynamically Scalable with Micro service architecture
- Multi tenancy and language support
- Centralized Monitoring Service
- Centralized Data lake with powerful Analytics