



App Store

Future Ready 'Appstore' Solution for RDKB Based Gateways To Accelerate Rollout and Simplify Service Fulfillment

OPPORTUNITIES ADDRESSED

Services of choice with a few taps
On-demand delivery of VAS for Gateways

Agile downloadable services to boost ROI
Customizable and highly extensible framework

Services on demand model boost customer subscriptions
Support for multiple pricing and monetization options

OUR CONTRIBUTION

- Design & implement an intuitive RDK-B Appstore UI
- Customize applications to run as Containers and integrate into RDK-B platform
- Application lifecycle management through Appstore framework and enabling users for dynamic switching across various functionalities

BENEFITS

Win-Win for Operators and Customers

Creation of new revenue streams for operators

Affordable “pay-per use” business model for consumers

