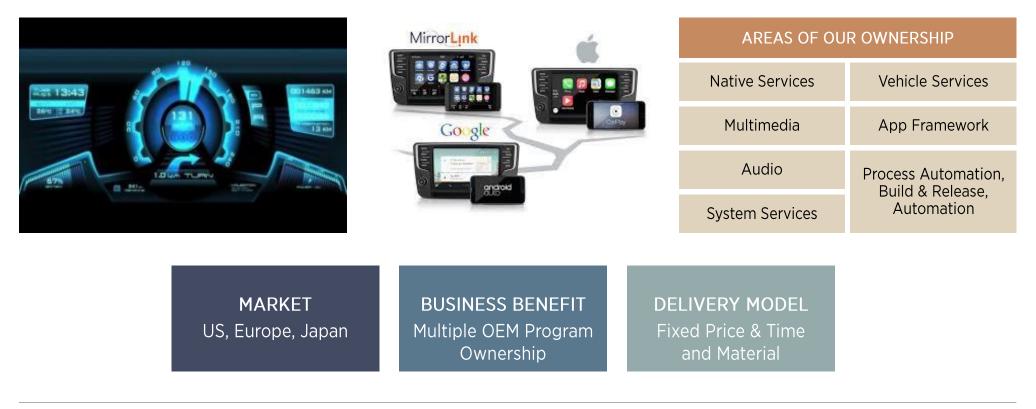# INFOTAINMENT SOFTWARE DEVELOPMENT PARTNER FOR A GLOBAL TIER-1 WITH MODULE DELIVERY OWNERSHIPS

Development of HMI Layer, Application framework, Middleware, Smartphone Integration, System services and carried out Process Automation. Test framework development and automation were also part of the scope.

TATA ELXSI WAS SELECTED AS PREFERRED PARTNER IN SUPPLIER CONSOLIDATION EFFORT

AREAS OF OUR OWNERSHIP

Native Services	Vehicle Services
Multimedia	App Framework
Audio	Process Automation, Build & Release, Automation
System Services	

MARKET	BUSINESS BENEFIT	DELIVERY MODEL
US, Europe, Japan	Multiple OEM Program Ownership	Fixed Price & Time and Material