Tata Elxsi grows manpower by over 20% from July 2016

Bangalore, 23 November 2016: Tata Elxsi, a leading global design and technology services company, today announced that it has added over 20% to its design and technology workforce in the last 4 months, through fresh hires. It has added over 800 fresh engineers and post-graduates, the highest in its history, with the long-term goal to grow globally-integrated executives with the right skills and capabilities.

Mr. Philip Mammen, VP & Head HR said, “This entire program was planned and executed over the last one year. We went to over 50 of the best colleges and institutes across the country to identify the right talent. We also assigned a vice president from the technology side to develop a specially crafted L&D program to accelerate induction and advanced technology training, and facilitate early availability and deployment into projects.

The offer-to-joining ratio of over 80% is also well above industry standards, and underscores the recognition of Tata Elxsi as a preferred company for fresh graduates across campuses, owing to our exciting nature of work for automotive, broadcast, communications and healthcare industries, and the opportunity to work on advanced technologies such as Artificial Intelligence, IoT and autonomous vehicles, among others.”

About Tata Elxsi

Tata Elxsi is a design company that blends technology, creativity and engineering to help customers transform ideas into world-class products and solutions. A part of the $100 billion Tata group, Tata Elxsi addresses the communications, consumer products, defense, healthcare, media & entertainment, semiconductor
and transportation sectors. This is supported by a network of design studios, development centers and offices worldwide.

**Media contact:**

**Tata Elxsi**  
Hari Balan  
Corporate Communications  
Telephone: +91 80 2297 9123  
Email: media@tataelxsi.com